

BUSINESS TEAM CHEAT SHEET

Sponsorship and Sustainability:

- We currently have 18 sponsors and developed sponsorship levels ranging from **sustaining partner** (500-999) to **luminary partner** (5000+).
- Engaging sponsors
 - Newsletters
 - Website Spotlight Center
 - Holiday Cards
 - Presentations

Outreach:

- Co-Branded events with Macomb County:
 - Open House - November 19th
 - Army Automated Artificial Intelligence Symposium - November 28th
 - Dog Shelter - February 20th
 - Velocity Center - February 20th
- Branded ourselves through:
 - Fan Shirts
 - Updated Logo
 - Merch (Bracelets, Lanyard, etc)
 - Presence in community
- Assisting Teams
 - FTC Team 13960, Titanium Jaguars
 - Invited to our Kickoff event
 - Teaching them about FRC
 - FRC Team 6099, Osbourne Robotics
 - Invited to our Kickoff event
 - Meetings
 - FRC Team 7854, MTCPS Bathers
 - Assisted at Competitions
 - Provided Materials

FOR A BUSINESS JUDGE:

- 1. Hand them the business plan**
- 2. GET LEXIE AND EMMA**

(Exceptions are in bold)

Type of Judge	How to tell	Who to get	What to say
Entrepreneurship	Asks about <ul style="list-style-type: none"> - Business Plan - Outreach - Community - Organization 	Lexie or Emma	Answer their question honestly and direct them to what you know.
Judge's Award		Anyone GOOD	Answer their question honestly and direct them to someone else if you cannot answer.
Safety	Asks about <ul style="list-style-type: none"> - First Aid - Risk Managing 	Kristen or Zariya	We have taken a much deeper look at our robot this year. Let me grab someone who can tell you a little more.
Engineering Inspiration Award	Asks about <ul style="list-style-type: none"> - Recruitment - Methods of recruitment 	Business Team Member	This year, we hosted 3 different opportunities for our school to become involved and join the team. (Orientation, Recruit Meeting, Open House). Let me get you a business team member who can tell you about some of our demographics.

Build Awards:

Type of Judge	How to tell	What to say
Creativity Award	Asks about <ul style="list-style-type: none"> - Design of robot - Function of Robot 	This year, our team decided to use a four bar to minimize our cycle times. Let me get someone who knows a bit more than I do.
Excellence in Engineering	Asks about <ul style="list-style-type: none"> - Manufacturing of robot - Parts - Function 	This year, we stepped up our build abilities. I am a business team member, let me grab someone who can better answer your questions.
Imagery Award	Asks about <ul style="list-style-type: none"> - Art on robot - Presentation of robot 	Describe why and how we made our robot pretty.
Industrial Design	Asks about <ul style="list-style-type: none"> - How we play the game - What do we focus on - What are we good at 	This year, we decided to focus on ranking points. In doing so, we put an emphasis on the rocket and designed our robot to maximize our ability in this area.
Innovation in Control	Asks about <ul style="list-style-type: none"> - Mechanics - Electrical - Code 	
Quality Award	Asks about <ul style="list-style-type: none"> - Robustness - Effective? 	We take great pride in the production of the parts that go on our robot. Let me grab someone who can show you a few of these parts.