



SPONSORSHIP PACKET

I.AM.ROBOT

What is **FIRST**

FIRST – For Inspiration and Recognition of Science and Technology is a nonprofit organization that combines the excitement of a sport with the rigors of science and technology. This organization enables students to learn how to promote and market their team as well as build and program their robot. **FIRST** Robotics is the only sport that allows all of its participants to go pro!

Other Areas of **FIRST**

FRC – **FIRST** Robotics Competition (High School)

FTC – **FIRST** Tech Challenge (Middle School)

FLL – **FIRST** Lego League (Elementary School)



Current & Future Goals

Our team plans to continue to grow our community engagement, recruit future team leaders, and stay connected with our sponsors. We primarily focus our outreach on increasing the number of students in STEM via our various camps. In partnership with the MISD, we expanded this program countywide, reaching seven schools in 2025. Our team focuses on promoting the confidence to build the skills necessary to become leaders. This creates an atmosphere where a majority of our students are active on both the business and build sides of the team, which creates a well-rounded student that is prepared for life after graduation.



Our Team

I.AM.Robot FRC Team 4810 is a **FIRST** Robotics team from the International Academy of Macomb, which is ranked as the #1 High School in Michigan and #11 in the nation. We also pull students from Dakota and Chippewa Valley High School.

This will be the team's 13th season competing.

Team Demographics

Our team includes students from 19 Macomb County School districts.

Recent Team Awards

2025 – Battle Creek District Event: Sustainability Award, MCC District Event: 4th Alliance Captain, Industrial Design Award

2024 – Battle Creek District Event: Sustainability Award, MCC District Event: 6th Alliance Captain, Quality Award

2023 – Lakeview #1 District Event: Event Winner and Impact Award Winner, MCC District Event: Gracious Professionalism Award, State Championship Participant

2021 – Michigan District Chairman's Award

2019 – Centerline Competition: Entrepreneurship Award, Troy Competition: Gracious Professionalism Award

Annual Operating Budget

Total Projected for 2026 Season \$50,000



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Sponsorship Benefits

- Creating a relationship between students and your business
- Direct impact on student education
- Creating positive marketing opportunities. Your logo will be showcased at all our events—giving your brand substantial exposure, especially at the 2026 Air Show.
- Opportunities to teach your messages and objectives to students
- Provide students opportunities to develop STEM skills (Science, Technology, Engineering, and Mathematics)
- Help students hone collaboration, communication, and critical thinking skills
- Giving students insight to businesses like yours in order to develop a growing interest to work for companies that invest in their future workforce.
- Opportunities for product exposure

Outreach Programs

- Host Girl Scout Robotics Camps for Troops ranging from ages 6-18
- Host an FLL and FTC camp to spread the influence of STEM and **FIRST**
- Partner with *MISD (Macomb Intermediate School District)* to facilitate Toy Modification Camp for children with disabilities (2022 - 2025)
- Host and run a 3-day mock **FIRST** event at the 2024 Selfridge Air Show and will be back again for the 2026 Air Show
- Provide assistance to 21 developing teams - 14 of which were international teams
- Start and mentor a FTC Team in New Haven, 31767 Robo Warriors
- Start and mentor 5 FLL Explore teams in the suburbs of Detroit
- Create intubation boxes for 7 hospitals in Michigan and one in Ohio which remain in hospitals today

I.AM.Robot Strengths & Skills

I.AM.Robot 4810 students are empowered to develop skills that equip them to become future leaders. Some of the life skills gained include communication, team-building, outreach, fundraising, entrepreneurship, and peer mentorship. Additional technical skills include aspects of programming, electrical, mechanical, design, scouting & business. We also pride ourselves on our commitment to making engineering more accessible to everyone, as evident by the various camps for young kids and students with special needs.

FIRST Robotics Alumni Mentorship

I.AM.Robot has 12 mentors who are **FIRST** Robotics Alumni

7 of which are currently in college for STEM related careers

Contact Information

Team Email: iamroboticst4810@gmail.com

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FIND OUT MORE AT IAMROBOT4810.ORG

