

# I.A.M.ROBOT

## SPONSORSHIP PACKET

### What is **FIRST**?

**FIRST** (For Inspiration and Recognition of Science and Technology) is a non profit organization that combines the excitement of a sport with the rigors of science and technology. This organization enables students to learn how to promote and market their team as well as build and program their robot.

### Recent Team Awards

#### 2016

- **Troy Competition:** Creativity Award
- Invited to **State Championship**

#### 2017

- **Southfield Competition:** Entrepreneurship Award
- **State Championship**

#### 2018

- **Troy Competition:** Creativity in Design Award
- **World Championship**

#### 2019

- **Centerline Competition:** Entrepreneurship Award
- **Troy Competition:** Gracious Professionalism Award

### Our Team

I.A.M.Robot 4810 is a **FIRST** Robotics team from the International Academy of Macomb, which is ranked as the #1 High School in Michigan and #8 in the nation.

This will be our eighth season competing.



### Team Demographics

- Our team has an equal ratio of male to female
- Our team takes students from 19 districts
- 12 different languages spoken

**FIND OUT MORE  
INFORMATION ON OUR  
WEBSITE!**

[iamrobot4810.org](http://iamrobot4810.org)



# Annual Costs

Total Projected Goal for 2020 Season: \$47,250

\$10,000  
\$7,500  
\$5,000  
\$2,500  
\$0

## Season Expenses



# Sponsorship Benefits

- Creating a relationship between students and your business
- Direct positive impact on student education
- Creating positive marketing opportunities
- Opportunities to teach your messages and objectives to students
- Develop relationships with the growing number of successful businesses becoming involved in the FIRST Robotics community through team sponsorship
- Provide students opportunities to develop STEM skills
- Help students hone collaboration, communication, and critical thinking skills
- Have your company name and logo be seen by up to 75,000 people over the course of the season

# Sponsorship Levels

**I.A. Partner:** \$1- \$499

**Supporting Partner:** \$500- \$999

**Sustaining Partner:** \$1,000- \$2,499

**Executive Partner:** \$2,500- \$3,999

**Visionary Partner:** \$4,000- \$4,999

**Luminary Partner:** \$5,000 +

## Contact Us!

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